

Welcome to
România

"No journey to Europe
would be complete
without paying a visit to Romania."

(The Blue Guide)



Romania facts: area & bordering countries

- 238.391 sq. km
(four times larger than Nova Scotia !!! 😊)
- Hungary (NW)
- Serbia (SW)
- Bulgaria (S)
- Ukraine (N and E)
- Republic of Moldova (E and NE)





Romania facts: **People**

- **Population:** 19,334,000 (October 1, 2016)
- **Capital city:** Bucharest (2.1 million)
- 320 towns and cities (19 > 100,000)
- 12,921 villages (2,854 communes)
- Median age: 42.5 years (vs 40.8 Canada)
- Urban population: 60.8% (vs 82% Canada)



Romania facts: **People**

- **Main ethnic groups:**

Romanian - 88.9%

Hungarian & Szekely - 6.5%

Gypsy - 3.2%

German, Serbian, Turkish, Ukrainian - 1.4%

- **National Language:** Romanian (Latin roots)
(Hungarian is spoken by about 7% of Romania's population)

- **Religions:**

Greek Orthodox (82%), Roman –Catholic (4.3%),
Calvinist (3%), Greek – Catholic (3%), Pentecost (1.7%)



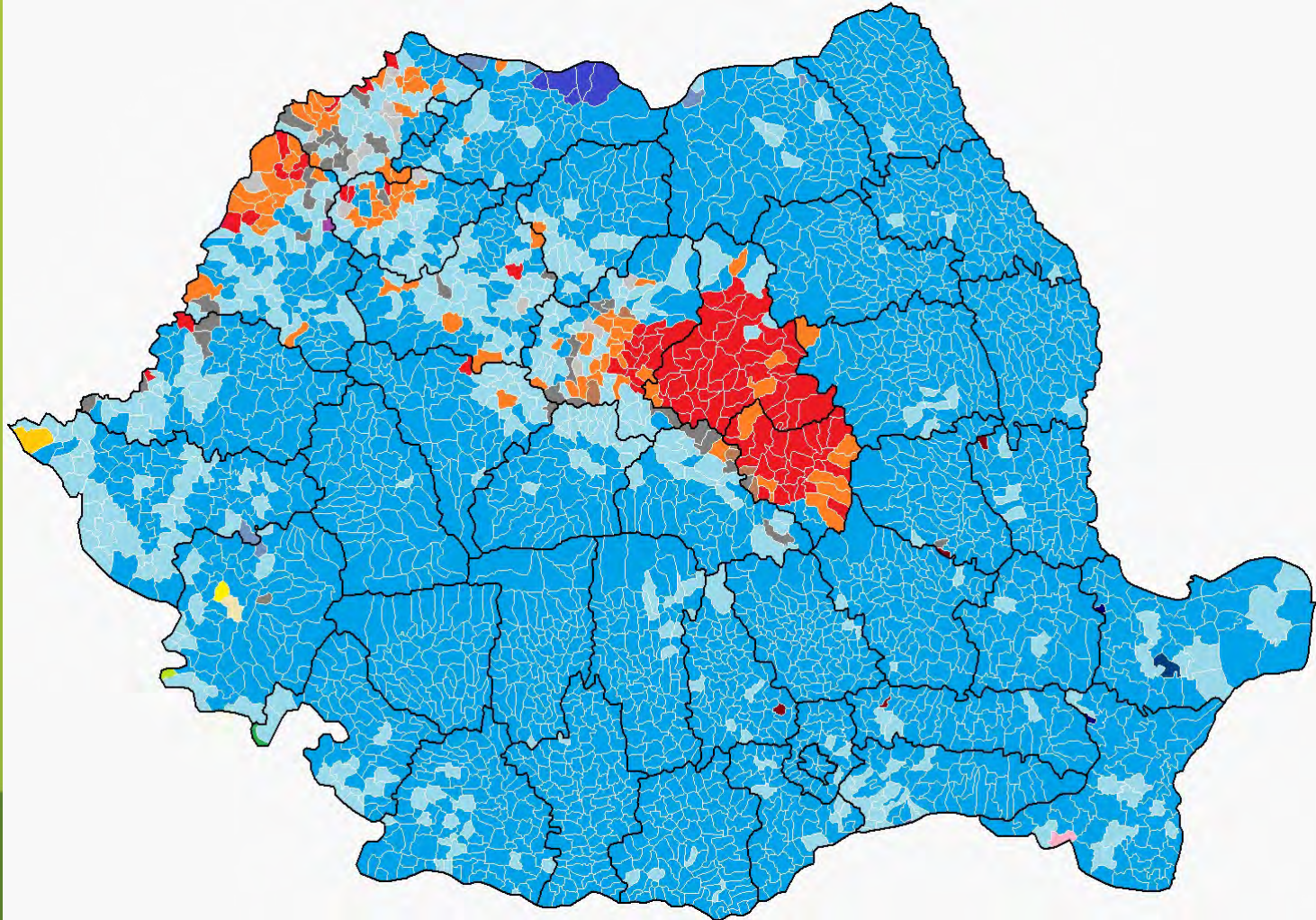
S @QuirkyLogic - Jul 2

Never knew Romanian is so similar to the Romance languages. The thrill when you actually understand the words.

[#QuirkyDanube](#)



Romania ethnic groups



Romania: Visitor Info

- **Currency:** Romanian *Leu* (plural: *Lei*)
(Pronunciation: *Lay* / Abbreviation: *LEI* or *RON*)
- **No visa** for Canadian, U.S., Australian citizens,
- Romania is not part of the Schenghen Area however, **Schengen visa is accepted,**
- No immunizations or 'Departure Tax',
- Canadian / U.S. **drivers license valid** for 90 days.

Romania: Visitor Info

- Climate: temperate continental, with four distinct seasons; April through October, the most popular,
- English is spoken by about 35% of Romania's population
- Time zone: Eastern Europe time (GMT + 2)
Seven hours ahead of Canada Eastern Time Zone

Romania: Government / International Relations

Republic with two legislative bodies
(Senate & Chamber of Representatives).

- NATO member (2004),
- European Union (2007),
- Excellent diplomatic relations with both
Canada and the United States of America

Romania: Air Transportation

- **16 Major Airports** (14 international)
(Bucharest, Cluj, Timisoara, Iasi, Bacau, Targu Mures, Sibiu, Craiova are the largest)
- Non-Stop flights from/ to all main European cities, operated by major European airlines as well as European budget airlines:
Air Berlin, Blue Air, Ryan Air, Vueling, Wizz Air.
- Domestic flights from Bucharest to:
Cluj, Iasi, Oradea, Sibiu, Suceava, Timisoara
(mostly business travelers, small planes).



La 17.03 IR 1527
BUCURESTI NORD
SIBIU

3

La 17.03 IR 1527
BUCURESTI NORD
SIBIU 3

3

3

3



91-53-0-477-054-7



2

2

1

1



Romania: Train Transportation

- Direct international train service to / from: Austria, Bulgaria, Hungary, Republic of Moldova, Turkey, Ukraine.
Trains are safe, reliable and offer travelers the opportunity to admire the various, beautiful Romanian landscapes ...
- Express and local trains connect Romania's main cities, (most routes travel south to north / north to south).
Train tickets are available on-line & inexpensive:
- Bucharest to Brasov: 70 Lei (1st class, reserved seat)
- Brasov to Sibiu: 64 Lei (1st class, reserved seat)
- Bucharest to Suceava: 92 Lei / 293 Lei (2nd class / single sleeper)

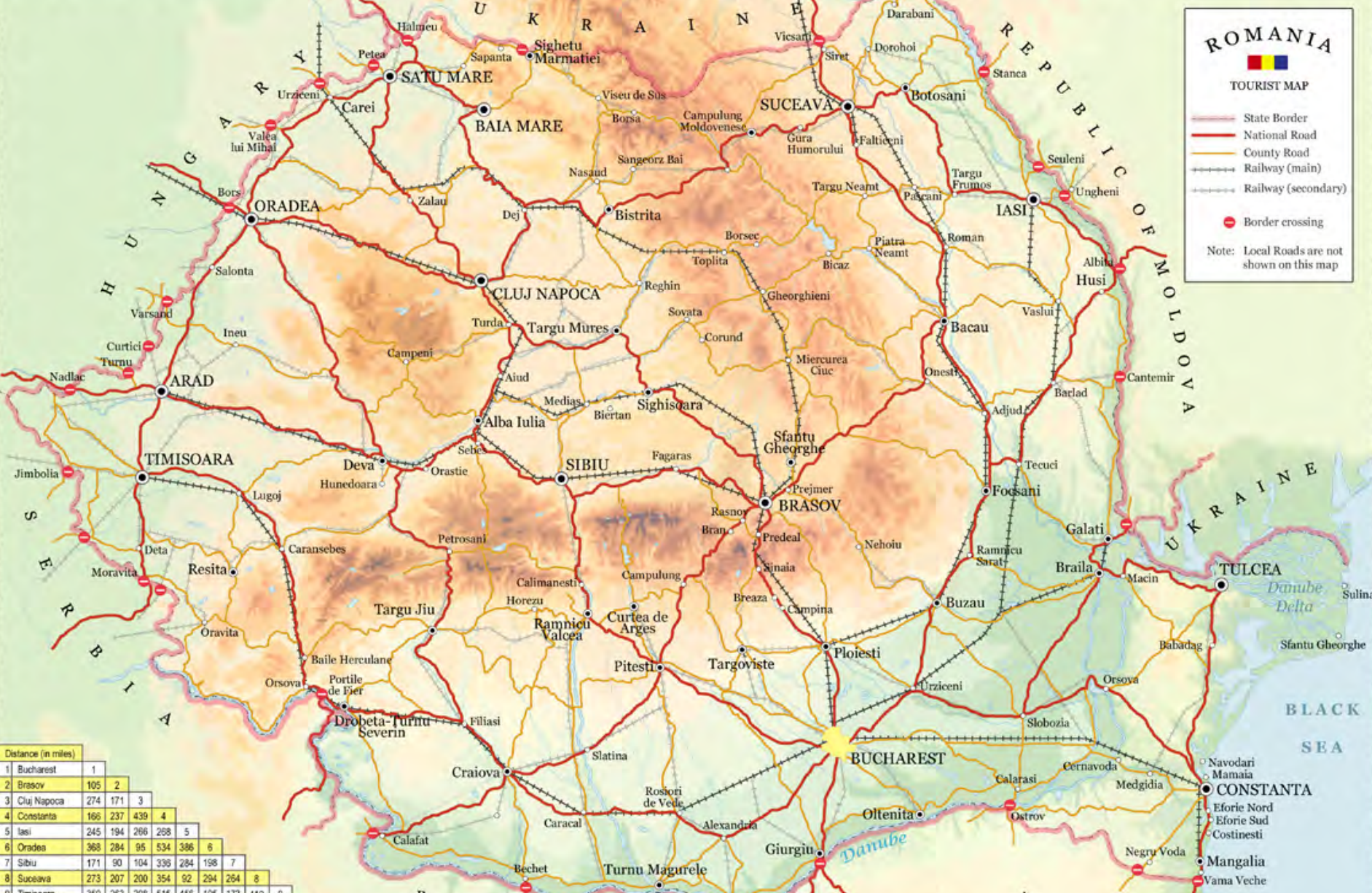
ROMANIA



TOURIST MAP

- State Border
- National Road
- County Road
- Railway (main)
- Railway (secondary)
- Border crossing

Note: Local Roads are not shown on this map



Distance (in miles)									
1	Bucharest	1							
2	Brasov	105	2						
3	Cluj Napoca	274	171	3					
4	Constanta	166	237	439	4				
5	Iasi	245	194	266	268	5			
6	Oradea	368	284	95	534	386	6		
7	Sibiu	171	90	104	336	284	198	7	
8	Suceava	273	207	200	354	92	294	264	8
9	Timisoara	350	263	206	515	456	105	173	412

Travel to Romania by Car

<i>Route</i>	<i>Distance</i>
Vienna – Budapest - Cluj	660 km (10 hours)
Belgrade - Timisoara	181 km (4 hours)
Sofia - Bucharest	390 km (7 hours)
Istanbul - Bucharest	640 km (10 hours)
Krakow – Cluj	700 km (12:30 hours)



Travel within Romania by Car

<i>Route</i>	<i>Distance</i>
Bucharest - Brasov	175 km (2:45 hours)
Brasov – Sibiu	150 km (2:20 hours)
Brasov - Suceava	330 km (5 hours)
Sibiu – Cluj – Baia Mare	320 km (4:30 hours)
Bucharest – Tulcea (Danube Delta)	290 km (3:30 hours)







Romania: Danube River * Black Sea Cruises

- River Cruises (Danube) and Sea Cruises (Black Sea) - quite popular among Canadian and American visitors.
- All major river cruise companies are offering Vienna / Budapest – Black Sea Cruises (that end or begin in Bucharest).
- Avalon, Viking, AMA Waterways, Uniworld, Tauck, Vantage Travel, River Cruise Line, Rivages du Monde, Grand Circle Travel, Road Scholar, General Tours, Legendary Journeys.



Romania – main tourist attractions

- 27 UNESCO World Heritage Sites
- Transylvania medieval towns – Brasov, Sibiu, Sighisoara, Biertan, Medias - with fortified ramparts and cobblestoned streets,
- Beautiful Castles: Peles, Bran, Corvin,
- The Painted Monasteries in Bucovina – unique 15th Century Byzantine frescoes,
- The Danube Delta,
- Black Sea resorts and medical spas.



Romania – main tourist attractions

- Bucharest – magnificent architecture and fascinating museums,
- Traditional villages in Central and Northern Romania – authentic rural life, century-old traditions,
- The Wooden Churches in Maramures,
- Spectacular scenery – the dramatic beauty of the Carpathians & Romania's countryside (movie "The Cold Mountain" was filmed in Romania!)



S @QuirkyLogic · Jun 28

Just realised I'll hit 11 countries in this trip. Too bad I'd already been to half of em before. [#QuirkyDanube](#) [#QuirkyUSA](#)



S @QuirkyLogic · 21h

The country I thought I'd like the least is one I actually loved the most. Add it to your travel list. [@RomaniaTourism](#) [#QuirkyDanube](#)





Bucharest – Capital City of Romania

- Mansions and palaces – an interesting, unique mix of architectural styles,
- 32 major Museums,
- Parks, gardens,
- Dining, entertainment & vibrant nightlife,
- The Museum of the Romanian Peasant
 - (founded 1870s: 18,000 pieces of pottery, 20,000 traditional dress, 10,000 carpets)
- The Royal Palace / National Art Museum



S @QuirkyLogic · Jul 3

It's amazing how Western European
Eastern Europe actually is in terms of
architecture. [#QuirkyDanube](#)



1









Bucharest



The Romanian Athenaeum








Sumfinity Photography at  Palace of the Parliament.

August 18 at 10:34am · 

 Like as Your Page

Memory Lane | Bucharest's Palace of the Parliament – Ballroom | Romania

I'll never forget standing in this gigantic room - the biggest room of the biggest civil building in the world.



Rembrandt
HOTEL

Rembrandt

FRENCH BAKERY

FRENCH BAKERY
Menu
Eclair au Chocolat 7,8
Cake aux Fruits Rouges 9,8
Cheesecake 9,8
Crumble aux Pommes 8,4
Tarte aux Fruits 9,4
Tiramisu 10,0
Mousses au Chocolat 11,4
Tentation au Pistache 7,8
Feuillantime Mousse 7,8
Genoise au Chocolat 9,8
Mousse aux Pommes 7,2
Duo Chocolat 7,8

FRENCH BAKERY

	ROI
ECLAIR AU CHOCOLAT	7,8
CAKE AU FRUITS ROUGES	9,8
CHEESECAKE	9,8
CRUMBLE AUX POMMES	8,4
TARTE AUX FRUITS	9,4
TIRAMISU	10,0
MOELLEUX AU CHOCOLAT	11,4
TENTATION AU PISTACHE	7,8
FEUILLANTIME MOUSSE	7,8
GENOISE AU CHOCOLAT	9,8
MOUSSE AUX POMMES	7,2
DUO CHOCOLAT	7,8





mariecharlotte @mcharlottehue · 30m

First day in @bucharest and loving it already :) @RomaniaTourism #bucharest #romania



Thirdeyemom added 7 new photos — in **Bucharest, Romania**.

Yesterday at 9:16am · Bucharest, Romania · 📍

Bucharest is where it is at. Impressive eclectic mix of Parisian-Communism and Medieval architecture. Amazing nightlife and restaurants where meals can be found for as little as \$2.50 (our four course lunch) and tons of fascinating history in the land of the legendary Dracula.

From: [Tuchy Iturriaga](#)

Sent: Sunday, July 17, 2016 11:18 AM

To: info@RomaniaTourism.com

Subject: ROMANIA

Dear sirs,

My husband and myself just came back from visiting your beautiful country and want to thank you for the brochure you sent me in July 2015 with all the information needed for our driving trip in Romania.

We loved every town, village, city, we visited.

Your people are so nice and always helpful and polite.

We also enjoyed your food, monasteries, landscaping, crafts.

Everything was better than anticipated.

To be honest the only place we did not enjoy as much was the capital, Bucharest.

Thank you again for the brochure.

Sincerely,

Dora Figuerola

tuchyi@yahoo.com

Day-trips north of Bucharest

- Sinaia – the Peles Castle

Built 1875 – 1914 (German neo-Renaissance)

160 rooms, great variety of decoration styles

(Gothic, German Renaissance, Florentine, Turkish)

- Bran (Dracula) Castle – mid 1300s

Association with the legend of Count Dracula,

Romania's most visited museum.



















Brar



ASNOV

Transylvania - Key Attractions

- Castles and fortified churches,
- Unspoiled landscapes,
- Picturesque medieval villages,
- Forested mountains (outdoor adventure),
- Dracula,
- Gastronomy & Wines .


















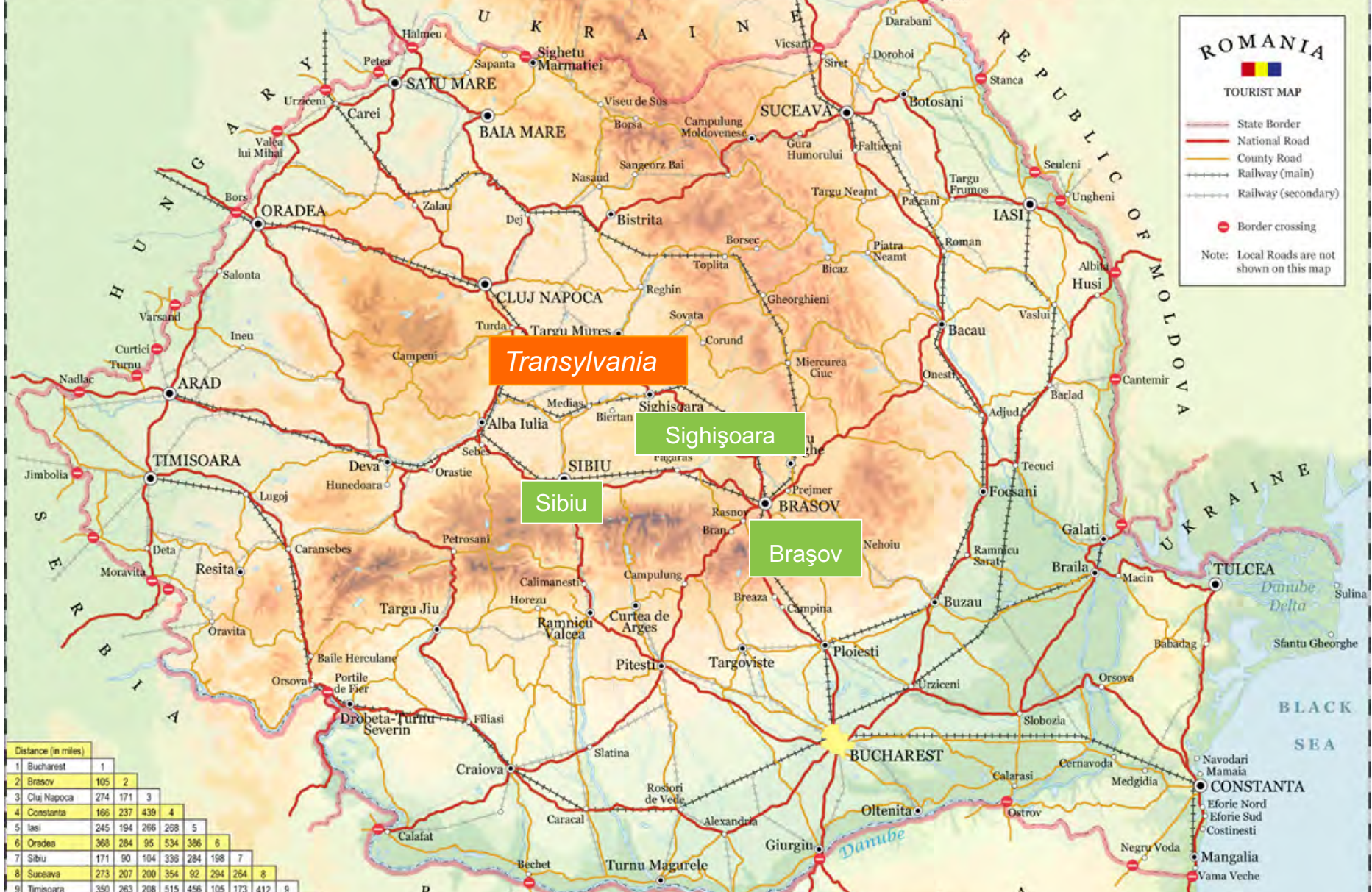
Southern Transylvania: Brasov – Sibiu – Sighisoara

- Brasov, Main city in Southern Transylvania
Highlights: The Old Saxon Town, The Black Church, The Town Square, The Blacksmith's Bastion & the City Archives, great hiking.
- Sibiu, Medieval town built by Saxons (early 1200s), great museums including Brukenthal
- Sighisoara - "One of the best preserved medieval towns in Europe" (several travel guides)

ROMANIA

TOURIST MAP

-  State Border
-  National Road
-  County Road
-  Railway (main)
-  Railway (secondary)
-  Border crossing

Note: Local Roads are not shown on this map



Distance (in miles)										
1	Bucharest									
2	Braşov	105								
3	Cluj Napoca	274	171							
4	Constanta	166	237	439						
5	Iasi	245	194	266	268					
6	Oradea	368	284	95	534	386				
7	Sibiu	171	90	104	338	284	198			
8	Suceava	273	207	200	354	92	284	284		
9	Timisoara	350	263	208	515	456	105	173	412	
10	Tulcea	173	216	415	28	207	477	340	264	632





Thirdeyemom in **Brasov, Romania.**

6 hrs · Brasov, Romania · 🌐

Sunset over the 12th century town of Brasov In Romania a place of legend and fairytale not far from the the land of Dracula.





Braşov



Braşov







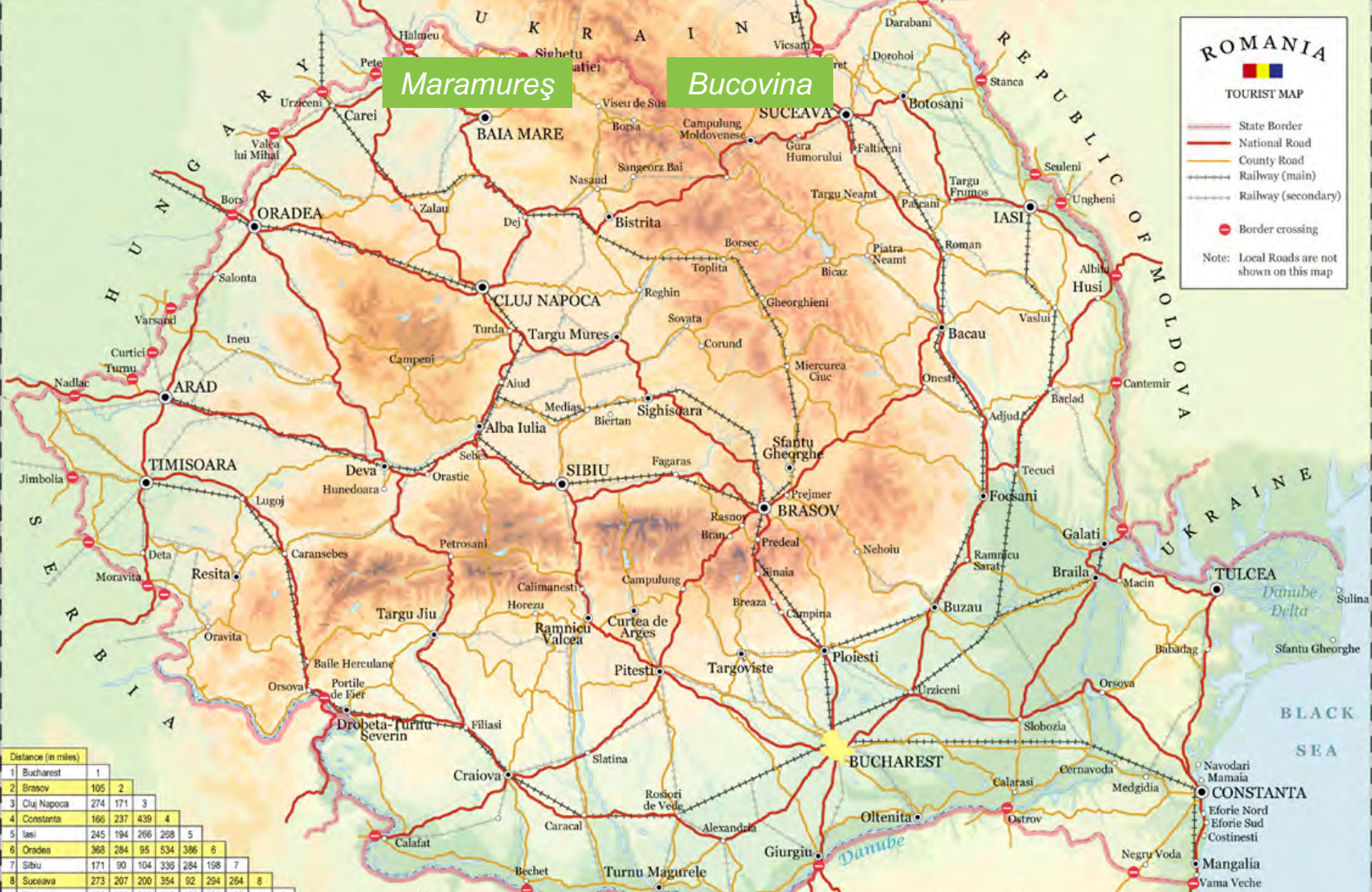
Sibiu

















Maramureș

Bucovina

ROMANIA



TOURIST MAP

-  State Border
-  National Road
-  County Road
-  Railway (main)
-  Railway (secondary)
-  Border crossing

Note: Local Roads are not shown on this map

Distance (in miles)									
1	Bucharest							1	
2	Brasov	105						2	
3	Cluj Napoca	274	171					3	
4	Constanta	166	237	439				4	
5	Iasi	245	194	266	268			5	
6	Oradea	368	284	95	534	386		6	
7	Sibiu	171	90	104	336	284	198	7	
8	Suceava	273	207	200	354	92	294	264	8

Bucovina NW Romania – The Painted Monasteries

- World Heritage Sites, Protected by UNESCO
- “Albums of Fresco Art” (15th and 16th centuries)
- Original way of depicting beliefs or events:
Sucevita, *“Ladder of Virtue”*;
Humor, the devil amusingly depicted as a woman;
Voronet, *The Last Judgment*.
- These monasteries remain active, visitors might chance on a service where the high voices of nuns sing in response to the chanting of the priest.
Colorful and detail-rich (interior and exterior) frescoes: prayers, episodes of sacred hymns and themes, imagery of biblical scenes, apostles, evangelists, martyrs, angels and demons.



















Grădina Petru





Maramures (NW Romania)

Very rural, quaint and charming villages, friendly locals, colorful festive wear, well preserved traditional architecture and traditions

- Wooden architecture:
Gates & Churches (UNESCO)
- The Merry Cemetery
- Over 300 (local) festivals annually







VĂ UITAȚI BINE LA MINE
NU MĂ POATE OCĂRÎ NIME
CAM FOST DE TREABĂ BOREASĂ
ȘI AM FOST GĂZDOAE ACASĂ
DAR AM AVUT ȘI NĂCAZ



EU MĂ DĂDUSEC
ȘI PHĂRIE MĂ MUREȘ
EU FOST ZILELE MELE
ȘI AM FOST ÎN CAMPUL BOREI

Foto: Sergiu Negrean



AIICI ESTE DODIHNESCU
STANISLAU NUSC
NESCUT A
TOARCELE CACI
MI A FOST UN FIDA
MINA DOPIN A
VUT TARE UNE LA CRE
SCUT TADAR TALO
RU MI SA VA
BINE NZEL



DIN A MEA COPILĂRIE
SCUBLI CORI-MI ZICEA MIE
MIA PLĂCUT MIE A TRĂI
LA MASĂ CU PRETENII
SĂ RÎD MULȚĂ POT GLUMI
C-AM FOST DRAGOAMENILOR
LE AM FĂCUT ÎN VOIA LOR
AM VENIT DE LA CAREI
DE UNDE-S' PĂRIŢI MEI
AM VENIT LA SĂPÎNȚA
UNDE MI-AM FĂCUT CASA
SI ÎN VECI NU NE-OM VEDEA
CĂCI NU NE AȘTIAZĂ







The Danube Delta (SE Romania)

Third largest biodiversity in the world (over 5,500 flora and fauna species), exceeded only by the Great Barrier Reef in Australia and the Galapagos Archipelago in Ecuador.

- Bird / wildlife-watching,
- Canoeing – kayaking,
- Eco-tours.







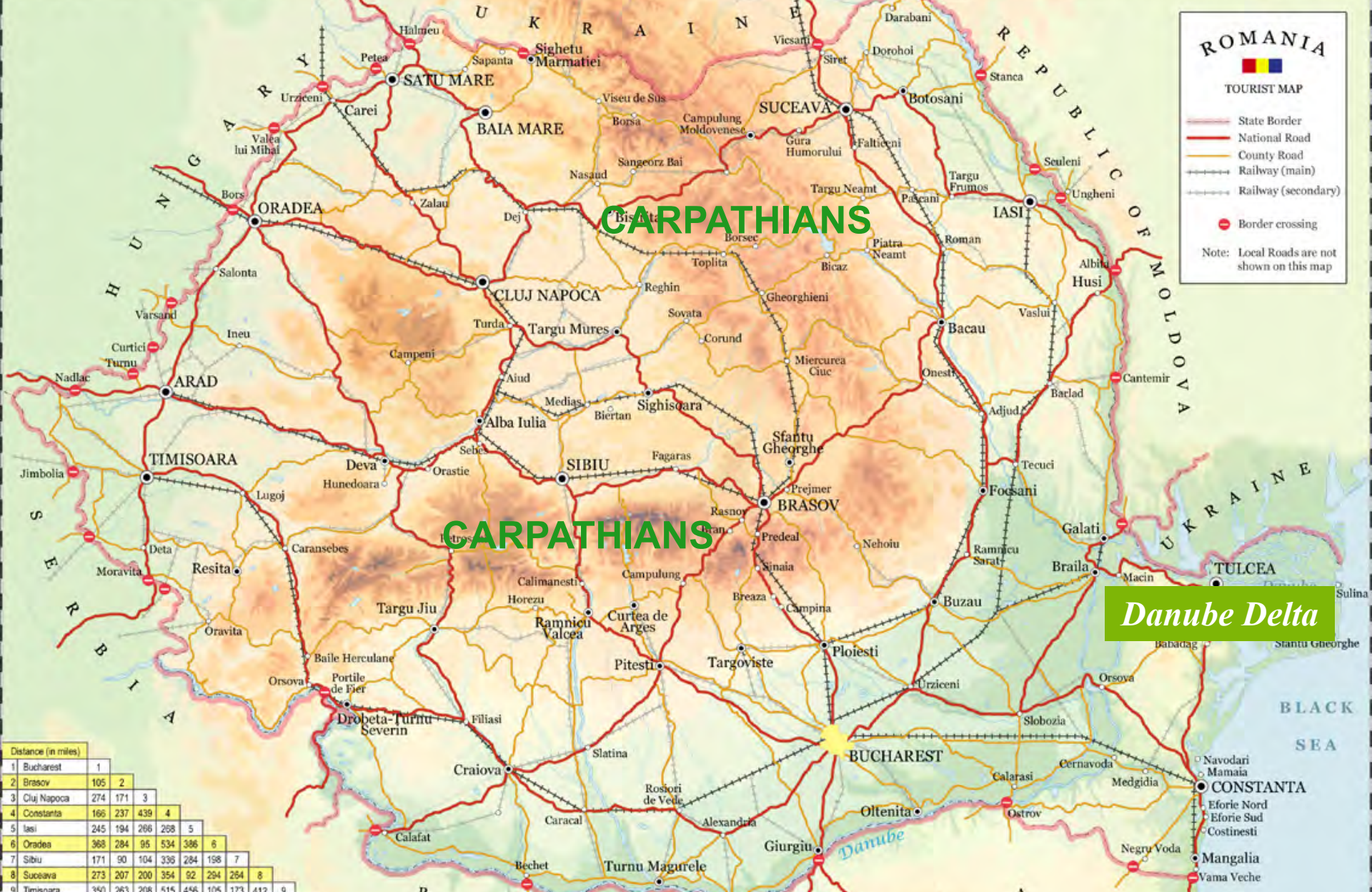






The Carpathian Mountains (Central Romania)

- 28% of Romania's territory,
- 14 National Parks and 18 major Nature Reserves,
- Europe's last undisturbed forests,
- Wildlife watching, hiking, biking, caving,
- Home to small, traditional communities



ROMANIA

 TOURIST MAP

- State Border
- National Road
- County Road
- Railway (main)
- Railway (secondary)
- Border crossing

Note: Local Roads are not shown on this map

Danube Delta

CARPATHIANS

CARPATHIANS

Distance (in miles)	1	2	3	4	5	6	7	8	9
1 Bucharest	1								
2 Brasov	105	2							
3 Cluj Napoca	274	171	3						
4 Constanta	166	237	439	4					
5 Iasi	245	194	266	268	5				
6 Oradea	368	284	95	534	386	6			
7 Sibiu	171	90	104	336	284	158	7		
8 Suceava	273	207	200	354	92	294	264	8	
9 Timisoara	350	263	268	615	456	106	173	412	9



Apuseni

















Pe Tra At the beginning of June 2016 we visited Romania for a 7-days round trip. Our holidays were great. 😊 We enjoyed it: picturesque old towns, nice people, lovely landscapes, beautiful sights, tradition/Folklore We are sure we will travelling to this country again. Greetings from Germany 😊

Like · Reply · Message · June 29 at 2:16pm



Kiara Gallop August 4, 2016 at 7:26 AM #

REPLY ↩

I'm glad you enjoyed my article and you're very welcome! Romania is a fascinating country and one I'd love to return to one day to have a better look around 😊

Festivals & Events

- Music (Classical, Jazz, Pop – House),
George Enescu Classical Music Festival,
- Traditions and Folklore
- Film











Sibiu

Romania Gastronomy

"The central characteristic of the Romanian cuisine is its great variety. It is a cuisine influenced by repeated waves of different cultures: the ancient Greeks, with whom Romanians traded; the Romans, who gave the country its name; the Saxons, who settled in southern Transylvania; the Turks, who for centuries dominated Romania; as well as Slavic and Magyar neighbors. All of these influences gradually blended into the varied and delicious Romanian culinary tradition“.

(Nicolae Klepper — Taste of Romania)













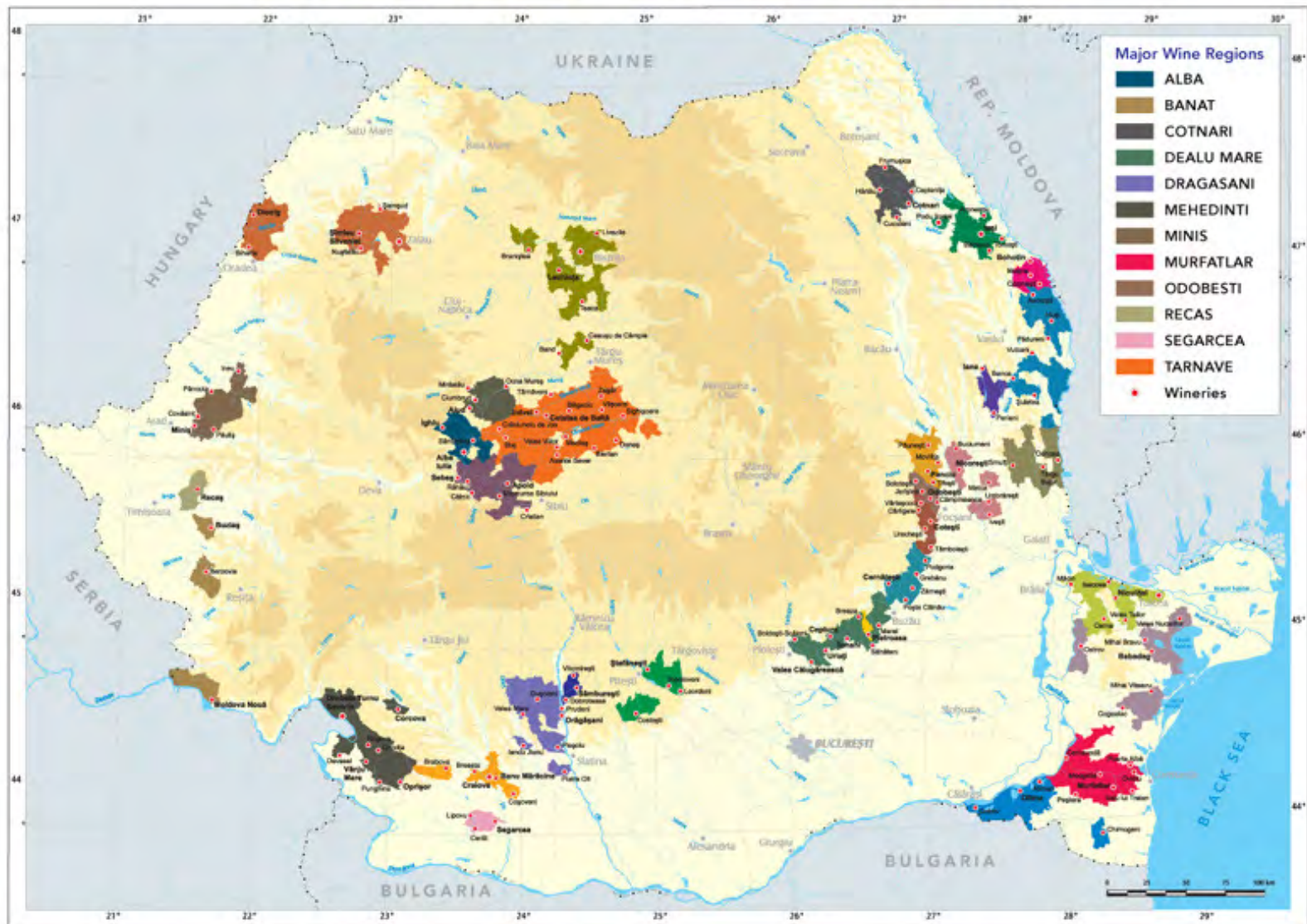








WINE MAP OF ROMANIA



ROMANIAN WINE REGIONS



Romania Wines

Whether you travel in Romania along the coast of the Black Sea or in the Dobrogea Plateau near the Danube Delta region or in the Province of Moldova or along valley slopes of the scenic Carpathian Mountains or in Transylvania Province or in Wallachia or in nearly any agricultural area throughout Romania, **you're in wine country !**







2012
Pinot Noir

2012
Merlot

2012
Mustoasă de Măderat

2012
Cadarcă

2012
Burgund mare

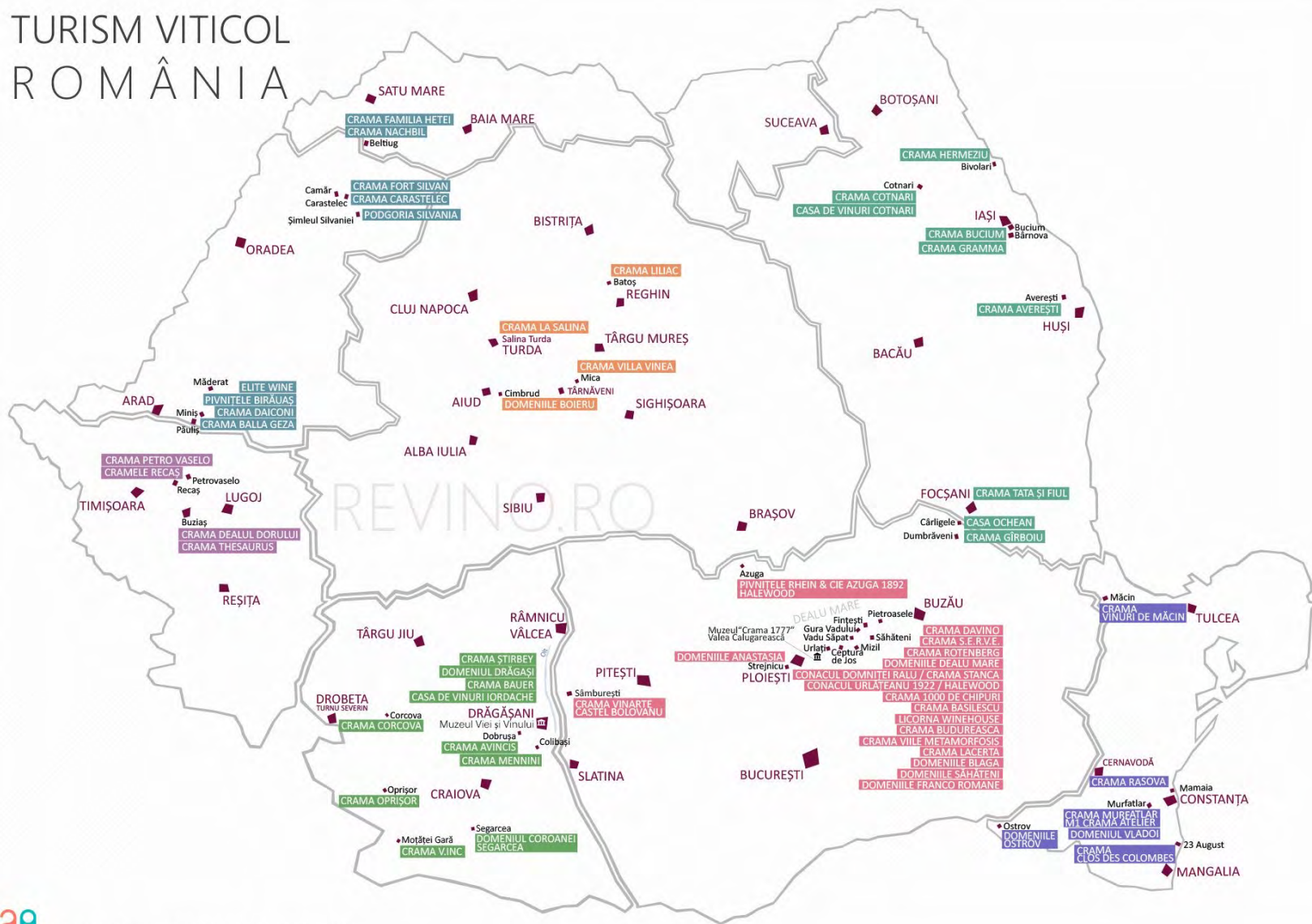




Vampire[®] 2003
- PINOT NOIR -
A Transylvania Import
BREWED AND BOTTLED IN RECAS - TRANSYLVANIA
PRODUCT OF ROMANIA
750 ML



TURISM VITICOL ROMÂNIA



Travel from North America to Romania

BEST YEAR: 2014

271,532

American & Canadian visitors

Over 1 million hotel overnights

North-American Travelers

54 % considering a trip can cite something unique, remarkable about Romania

68 % who have returned from Romania can cite something unique, remarkable

Americans who visited Romania:

**94 % recommended a trip to
Romania to family & friends**

60 % plan to return themselves

Romania for North-Americans

Discerning travelers that have visited Europe at least three times and are interested in:

- History & Historical Places
- Unique Culture
- Transylvania
- Beautiful Landscapes
- Hospitable People



Michael Jeremy @MikeDJeremy · Oct 10

@RomaniaTourism you should promote Romania in Australia as a kind of side trip



As you know Australians travel all the way to Europe all time ... But always fly over Eastern Europe.

1m

Romania is probably the most interesting country in Eastern Europe.



Let me think about Australia and Romania Tourism over the next days

Romania Consumer Research

Have you ever been to Romania?

- Yes 5%
- No 95%

Would you consider extending
your trip to Europe
to spend a few days in Romania?

- Yes 29.8%
- No 23.9%
- Not sure 46.3%

What first comes to your mind when thinking about Romania?

- Constantin Brancusi's sculptures 9.2%
- Nadia Comaneci / excellent gymnastics team 50.0%
- Count Dracula 50.4%
- Byzantine Art 35.5%
- Unique folk culture and traditions 46.9%
- The only Latin country in C-E Europe 14.5%
- Unspoiled nature and wildlife 13.9%
- Difficult economic & social situation (1980s) 59.4%
- There is nothing I can associate Romania with... 6.0%



Vlad Tepes (The Impaler)

Which of the following might you be interested in visiting?

(multiple-choice list)

- Medieval cities/ towns 84.3%
- Castles (Peles, Dracula) 74.8%
- Traditional villages in Transylvania and Maramures 64.3%
- Palaces and mansions of Bucharest 63.5%
- Bucovina Painted Monasteries 56.4%
- Wooden Churches in Maramures 50.4%
- The Danube Delta, a birdwatcher's paradise 45.2%
- Black Sea spas (healing arthritis and rheumatism) 34.8%



The following is a list of some of the reasons that people may not travel to Romania

Please indicate if any of these reasons are why you have not traveled to Romania
(select all that apply)

- Not enough information to make a decision 56.5%
- It may be too difficult to travel within country 17.4%
- I have safety concerns about Romania 16.7%
- It is off the beaten track 12.7%
- It is too difficult to get there 6%
- It is too far away 4.7%

Five Romania Itineraries

- ***The Carpathians:*** The beauty of a deep breath - one of Europe's last great wild outdoors,
- ***Southern Transylvania:*** Romantic castles and medieval towns filled with hidden treasures of art and architecture,
- ***Bucovina:*** The Painted Monasteries - Gems without (traffic) jams,
- ***Maramureș:*** Ancient way of life and traditions are still part of the daily life,
- ***The Danube Delta:*** the world's third most biologically diverse area.

Five Romania Authentic Experiences

- Live one day or more like a Transylvanian Saxon – a unique village living experience,
- Travel with “Mocanița”, the Narrow Gauge Train in Maramures,
- Meet Romania's Living Human Treasures: people whose art, stories and skills inherited from their parents and grandparents - from wood carving to egg painting or embroidery - are genuine,
- Hidden villages in the Apuseni Mountains,
- Snow-shoeing in Transylvania.

Thank you !

Va mulțumesc !

(Vaa Mull – tsoo – mesk)



România